LEADING THE WAY TO ELEARNING
CREDIBILITY ASSESSMENT

1. **You're a trainer with a company that's been shrinking for the last 3 years, you've been job hunting because you know the next round will probably eliminate your training position. Unfortunately, no one seems to be hiring people with your qualifications. What areas of expertise and experience should you achieve to increase your value?**

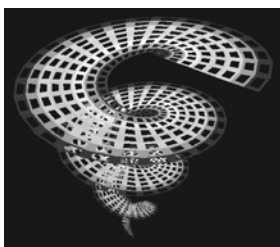   1. _____
   2. _____
   3. _____
   4. _____
   5. _____

2. **You're the head of a training department. You find out that the sales department contracted with an outside vendor, 3 months ago, to offer LMS and eLearning based sales training services to their sales people. What do you do?** (Circle the best answer)

   a. Send an email to the Sales Manager listing your ISD credentials.
   b. Go to your C-Level management and tell them to tell the Sales Manager to cancel the contract with the outside vendor.
   c. Go to the Sales Manager and find out why it was decided to not use your department's services.
   d. Select some sales people to contact and find out what is/is not useful about the eLearning systems and content they're currently receiving.

3. **Name 3 reasons why the training department should manage eLearning & KM initiatives.**

   1. _____
   2. _____
   3. _____

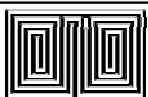4. **Circle the graphic below that best represents eLearning.**

5. **A.D.D.I.E is to training as _____ is to eLearning.**

6. **Define the differences between a LCMS and a CMS** (Extra points for multiple definitions of LCMS or CMS)

   _____
   _____

7. **Your company has been doing product training in a classroom environment using 300 page binders. You're informed that your company has just merged with another company that has 200 global locations and each location has marketing, sales, customer service staff, plus distributors and clients that need to learn about your product within the next 45 days.**

    What are your first 3 actions?

    1. _____
    2. _____
    3. _____

8. **CSS is to web design as _____ is to Microsoft Word.**

9. **Name 3 reasons why the training department should NOT manage eLearning & KM initiatives.**

    1. _____
    2. _____
    3. _____

10. **I speak the languages of Business fluently.** (Please check one) ❑ **TRUE** ❑ **FALSE**

11. **List 3 resources that you can use for free, or that you already own, to begin developing eLearning processes.**

    1. _____
    2. _____
    3. _____

12. **Define each of these terms and their application.**

    eLearning _____

    mLearning _____

    weLearning _____

    cLearning _____

    iLearning _____

    aLearning _____

13. **The best way to find out what additional expertise you need learn to develop and manage useful eLearning interactions is...** (Circle all answers that apply)

    a. Attend a classroom-based presentation.
    b. Take a class that uses eLearning tools to present any topic that interests you.
    c. Talk to other people that have interacted with eLearning processes in different environments and find out what they did/didn't find useful
    d. Observe yourself as you use the Internet and determine which interfaces and interactions you find useful and which interfaces and interactions are annoying barriers.