

1 of 3 08/05/2004 12:29 AM

Ы	Browser Versions Trend		Explanation	See Live Sample
Ы	Operating Systems		Explanation	See Live Sample
Ы	Operating Systems Trend		Explanation	See Live Sample
Ы	Screen Resolutions		Explanation	See Live Sample
Ы	Color Palettes		Explanation	See Live Sample
Ы	Script Versions		Explanation	See Live Sample
Ы	Java Support		Explanation	See Live Sample
Ы	Cookie Support		Explanation	See Live Sample
_		15 64 4		
Summaries by Hour, Weekday, and Day of Month Hour of Day Explanation See Live Sample				
11	Day of Week		Explanation	See Live Sample
11	Day of Month		Explanation	See Live Sample
ш	Day of Mortui		Explanation	See Live Sample
Enterprise Edition Reports				
Cam	paign Reports			
	Activity Summary		Explanation	See Live Sample
10000	Latest Transactions		Explanation	See Live Sample
32 - 13 - 34	Click-Through History		Explanation	See Live Sample
ACT OF STREET	Transaction History		Explanation	See Live Sample
	•			
Activ	vity Reports			
Щ	Activity by Search Engine		<u>Explanation</u>	See Live Sample
32 - 13 - 34	Activity by Search Terms		<u>Explanation</u>	See Live Sample
ы	Activity by Search Engine and Terms		<u>Explanation</u>	See Live Sample
32 - 35 - 31	Activity by Referrer		Explanation	See Live Sample
Щ	Activity by Country		<u>Explanation</u>	See Live Sample
A2 - 13 - 54	Activity by Continent		<u>Explanation</u>	See Live Sample
ы	Activity by Entry Page		<u>Explanation</u>	See Live Sample
Behavior Reports				
	Conversion Rate		Explanation	See Live Sample
Ы	Cycle Time		Explanation	See Live Sample
Ы	Average Order Size		Explanation	See Live Sample
Ы	First Time Customers		Explanation	See Live Sample
Ы	Repeat Customers		Explanation	See Live Sample
Ы	Time Between Transaction	S	Explanation	See Live Sample
Other Reports / Features				
	Link Popularity		eport of your sit	e's link popularity on
AP ALL DOOR		top search engines.		,
Ы	Search Engine Ranking	Shows consolidated report of your search term's ranking on top search engines. Anywhere a search term is displayed		
1.1	Search Term Trend	on a report, a link is available to this report. Shows the referral trend for a specific search term.		
1000	Search Engine and Search			
11	Term Trend Page Trend	specific search engine.		
10000	Sub-Accounts Traffic	Shows the traffic trend for a specific page on your site .		
		Displays traffic totals for all sub-accounts. Searches for occurances of traffic from a specific domain.		
ш	Domain Search	Searches for occurances of traffic from a specific domain. This is useful to see if competitors are viewing your site.		

2 of 3 08/05/2004 12:29 AM

■ Bookmarks

Manage your bookmarks and assign a specific report to

display upon login.

Exports

Email or export any report to Adobe PDF, Word, Excel,

CSV, TDF, RTF, or Wordperfect formats.

Combine and configure any number of reports onto one screen for your own personal dashboard. Then, bookmark it and make it your login page. Combination Reports

* = Available in Enterprise Edition



Support - Copyright - Privacy

3 of 3 08/05/2004 12:29 AM